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iTRACS Strengthens the Impact of DCIM with Analytics

- iTRACS CPIM 3.1, with the myAnalytics engine, provides better command and control of data center resources -

TEMPE, Ariz.--(BUSINESS WIRE)-- <u>iTRACS</u>, a <u>CommScope</u> company providing open enterprise-class data center infrastructure management solutions, has released Converged Physical Infrastructure Management® (CPIM) 3.1 with myAnalytics™, an intuitive, easy-to-use analytics engine for better DCIM reporting and business analysis.

CPIM® 3.1 with myAnalytics offers data center owners and operators greater command-and-control over their physical infrastructure, putting vital knowledge at the fingertips of today's decision-makers.

"This is the next step in the evolution of the iTRACS DCIM offering for businesses that are seeking to optimize infrastructure performance and efficiency," said George Brooks, senior vice president of Enterprise Product and Market Management, CommScope. "With the myAnalytics engine, you can gain important insights about power, space, network, and other vital data center resources. This is a personalized analytics tool to help you uncover new opportunities to improve data center operations, planning, and cost efficiency."

The myAnalytics engine is a core capability inside the iTRACS CPIM platform. It extends and enhances iTRACS' industry-leading capabilities in bringing together information from disparate data sources and tools into a single, holistic management environment. It comes with a series of standard reports on power, space, and other metrics that users can start using immediately.

In addition, iTRACS partners and other members of the growing <u>our DCIM*Developer Community</u> are invited to explore the myAnalytics environment. our DCIM is a global developer community designed to help accelerate DCIM innovation by enabling rapid self-enabled integrations with the iTRACS CPIM software suite.

Other new capabilities of CPIM 3.1 include:

- Better change management for faster time-to-value. To accelerate time-to-service for servers and other IT assets, CPIM 3.1 has enhanced the CPIM Workflow Manager. The end-to-end IT service management-based workflow offers expanded coverage from change request through review, approval, plan, execution, and confirmation. It is easily integrated with ticketing systems like ServiceNow and Siebel. All CPIM database updates are done automatically, thus eliminating the delays or human errors that are often associated with conventional change management.
- Better energy management for higher energy efficiency. CPIM 3.1 includes a new power capping capability with Intel® Data Center Manager that lets data center managers proactively manage when, where, and how energy is consumed without impacting service levels affecting users.

"You can analyze server power consumption against workloads to identify idle, low-demand, or non-peak periods," said Brooks. "You can then develop policies that restrict power consumption during those periods, reducing overall energy costs while letting you allocate more power to critical revenue-generating servers in peak periods. iTRACS can even help you divert surplus power capacity to support growth within your existing infrastructure and extend the life of your data center."

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better. We'll never stop connecting and evolving networks for the business of life at home, at work, and on the go.

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