



Altice France Taps into CommScope Technology to Launch New Smart Media Device

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SFR and CommScope Co-Developed Smart Media Device to Bring Connected Home Experiences to SFR Subscribers in France

HICKORY, N.C.--(BUSINESS WIRE)--Sep. 12, 2019-- ARRIS (now part of [CommScope](#) via [acquisition](#)) today announced that Altice France is collaborating with CommScope to bring a personalised connected home experience to its SFR subscribers. [Altice's SFR Box 8 Smart Media Device](#) represents the next phase of customer experience engagement as it aggregates services that consumers love. ARRIS and Altice France jointly engaged on the design of the platform, which is the newest offering from ARRIS's category of [Smart Media Device products](#).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190912005095/en/>



The Smart Media Device provides multiple functionalities to offer a connected home experience to subscribers. Far-field voice command technology, compatible with both Amazon Alexa® and SFR's voice control application, delivers smart assistant services via the subscriber's television screen. A software solution developed by [Wiztivi](#), a leading company for multiscreen user interfaces (UI), means that users can control and interact with the television through voice commands – with no need for a physical television remote control.

The Smart Media Device also features a high-quality connected speaker to deliver an enhanced audio experience that operates across entertainment, smart assistant and control scenarios. Subscribers can also access IPTV and OTT services through the Smart Media Device.

“Our SFR Box 8 will set a new standard for consumer entertainment and connected experiences in the home,” said Grégory Rabuel, Executive President for General Public and Companies at SFR. “Through our combined partnership in connected home technologies, the Smart Media

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Device will bring voice and media together for an unprecedented user experience.”

“The industry is experiencing the next evolution of the set-top with the Smart Media Device,” said Joe Chow, senior vice president and segment leader, Customer Premises Equipment, [CommScope](#). “Altice France is able to deliver a range of connected home applications to its subscribers through a single device. Now more than ever, the home is a space for easy access to immersive entertainment and assistive technologies.”

SFR Box 8 is part of the emerging category of Smart Media Devices being manufactured by CommScope. Smart Media Devices unify connected home advancements in a single platform, presenting service providers with a means to offer personalized and aggregated services within the home. CommScope will provide demonstrations of this technology at [IBC 2019](#) in Amsterdam (September 13-17 in Hall 1—B19), as it showcases the future of the connected home.

About Altice France: alticefrance.com

Altice France is the leading telecoms-media convergence player in France. Through SFR, France's second-largest communications services company, Altice France is a telecommunications industry leader serving 22 million customers. SFR owns the country's first fiber optic network (FTTH / FTTB) with more than 13 million eligible FTTx connections. SFR is also covering nearly 99% of the population in 4G.

SFR enjoys a major presence across the entire market, among the public, businesses, local authorities and other telecom companies. Altice France is also a leading media group with 14 television channels, two radio stations and press publications, amongst which are iconic brands such as BFM, RMC, Libération and L'Express. Whether through its digital newsstand, portfolio of sporting fixture rights, or the creation, funding or purchase of original and exclusive content, Altice France is a pioneer of new publishing and distribution models open to all.

In 2018, Altice France achieved a turnover of 10.2 billion euro. Twitter: @AlticeFrance

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About CommScope:

CommScope (NASDAQ: COMM) and the recently acquired ARRIS and Ruckus Networks are redefining tomorrow by shaping the future of wired and wireless communications. Our combined global team of employees, innovators and technologists have empowered customers in all regions of the world to anticipate what's next and push the boundaries of what's possible. Discover more at www.commscope.com.

This press release includes forward-looking statements that are based on information currently available to management, management's beliefs, as well as on a number of assumptions concerning future events. Forward-looking statements are not a guarantee of performance and are subject to a number of uncertainties and other factors, which could cause the actual results to differ materially from those currently expected. In providing forward-looking statements, the company does not intend, and is not undertaking any obligation or duty, to update these statements as a result of new information, future events or otherwise.

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