



CommScope Adds Jeff White as Chief Commercial Officer to Drive Growth

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HICKORY, N.C.--(BUSINESS WIRE)--May 13, 2020-- CommScope Holding Company, Inc., a global leader in connectivity solutions for communications networks, today introduced Jeff White as Chief Commercial Officer.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200513005747/en/>



Mr. White will lead a global organization of more than 2,000 professionals that includes direct and indirect sales, sales enablement and marketing. He will be responsible for the development and growth of CommScope's sales and marketing operations to meet strategic business initiatives. Mr. White is tasked with executing on CommScope's growth strategy while evolving its go-to-market channels and more deeply aligning sales and marketing activities.

"CommScope is reaching more service provider and enterprise customers than ever as we build upon our long-term sales and partner relationships," said President and Chief Executive Officer, Eddie Edwards. "Jeff's proven record of leading companies to growth and his diverse channel experience across geographies, industries and business models will be strong assets for the company."

Mr. White joins CommScope from Here Technologies, a location services platform company, where he served as chief customer officer in Amsterdam and oversaw a complete go-to-market transformation. Previously, he was chief revenue officer for Syniverse and Extreme Networks and held several leadership roles with Cisco Systems including senior vice president/president of India - Bangalore. Mr. White has nearly 30 years of experience in network technology industries, the majority in sales leadership roles of increasing responsibility.

Jeff White joins CommScope as Chief Commercial Officer (Photo: Business Wire)

"The roles of communication networks are more critical than ever today as the world seeks information, connection and entertainment in the midst of a pandemic and as we reimagine what we need for the future," said White. "My role is to ensure CommScope is aligned to what our customers—across the telecom, service provider, data center, cloud/hyperscale and enterprise segments—need today and on the evolution to their next generations of technology."

Mr. White begins his tenure with CommScope on June 1 based at the company's headquarters in Hickory, North Carolina.

About CommScope:

CommScope (NASDAQ: COMM) is pushing the boundaries of technology to create the world's most advanced wired and wireless networks. Our global team of employees, innovators and technologists empower customers to anticipate what's next and invent what's possible. Discover more at www.commscope.com.

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information, future events or otherwise.

Source: CommScope

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