

October 14, 2014

CommScope Partners with Ooredoo to Create a Smarter Data Center

-Ooredoo Selects CommScope's Intelligent LED and Infrastructure Solutions for Qatar's New Data Center-

DUBAI, United Arab Emirates--(BUSINESS WIRE)-- <u>CommScope, Inc.</u>, a global leader in infrastructure solutions for communications networks, was chosen to partner with Ooredoo at its Qatar data center in Mesaimeer to create a smarter data center by implementing innovative intelligent LED lighting and infrastructure solutions.



Ooredoo's next generation Smart Data Center 'QDC5' at Mesaimeer, Qatar (Photo: Business Wire)

Ooredoo implemented CommScope's Redwood®, imVision® and SYSTIMAX® solutions to support a fully integrated, intelligent IT and facilities infrastructure at its data center. The technology enables Ooredoo to offer an efficient, high performance environment as part of its long-term customer strategy.

"A major part of our focus at Ooredoo is enabling the best possible customer experience, which is why we are continuing to invest in emerging technologies in our data center to meet our end customers' high performance services availability requirements," said Sheikh Nasser bin Hamad bin Nasser Al-Thani, chief new business

officer, Ooredoo. "We have invested in technologies that can support customers' data center hosting requirements in the next decade, in line with the Qatar National Vision 2030."

The Redwood intelligent lighting solution from CommScope enables <u>Ooredoo</u> to individually address, monitor and manage the lighting to dramatically improve the operational efficiency of the Ooredoo data center. The <u>Redwood solution</u> is based on a user-friendly application that features fixtures and sensors that are individually addressable. This design allows a single user to create zones and policies to achieve energy reduction in accordance with the organization's sustainability goals. The sensor network enables Ooredoo to monitor the temperature, security, occupancy and energy usage of the lighting infrastructure to establish efficient energy management policies.

With this implementation, Ooredoo's data center is believed to be the first tier 3 data center in the <u>Gulf Cooperation Council</u> to deploy smart intelligent LED lighting for data center use.

"We are extremely proud to be selected by Ooredoo to support this important project," said Jim Curran, vice president, Enterprise Sales, CommScope. "We believe that the high performance and business impacting capabilities of our intelligent infrastructure solutions will make a positive difference for Ooredoo."

The imVision intelligent connectivity management solution seamlessly integrates with Ooredoo's process flow and business continuity policies specific to the network management, operational, active directory and data center infrastructure management solutions. This integration provides a real-time physical connectivity guide for all networking and server hardware, as well as virtual servers. Ooredoo's data center is also the first tier 3 data center in Qatar to deploy imVision to offer intelligent and manageable high speed copper and fiber cabling for all its data center offerings.

Ooredoo also deployed the SYSTIMAX® copper and pre-terminated fiber solutions, which support the current 10Gb/s Ethernet performance, with a clear upgrade path to 40G and 100G speeds in the future.

The facility is in compliance with world-class carrier standards and provides local and regional organizations with a full range of services. The first phase of the project was awarded and fully implemented by CommScope in September.

Related Blog Posts:

Top Five Reasons to Build Intelligence into Your Data Center

Strengthening DCIM in the Data Center

What Makes an Efficient Data Center?

About CommScope:

CommScope (www.commscope.com, NASDAQ; COMM) has played a role in virtually all the world's best communication networks. We create the infrastructure that connects people and technologies through every evolution. Our portfolio of end-to-end solutions includes critical infrastructure our customers need to build high-performing wired and wireless networks. As much as technology changes, our goal remains the same: to help our customers create, innovate, design, and build faster and better. We'll never stop connecting and evolving networks for the business of life at home, at work, and on the go.

About Ooredoo

Ooredoo is Qatar's leading communications company, delivering mobile, fixed, broadband internet and corporate managed services tailored to the needs of consumers and businesses. As a community-focused company, Ooredoo is guided by its vision of enriching people's lives and its belief that it can stimulate human growth by leveraging communications to help people achieve their full potential.

This press release includes forward-looking statements that are based on information currently available to management, management's beliefs, as well as on a number of assumptions concerning future events. Forward-looking statements are not a guarantee of performance and are subject to a number of uncertainties and other factors, which could cause the actual results to differ materially from those currently expected. In providing forward-looking statements, the company does not intend, and is not undertaking any obligation or duty, to update these statements as a result of new information, future events or otherwise.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20141013006216/en/

News Media Contact:

Wesley Bates, CommScope +1 972-792-3344 or publicrelations@commscope.com or

Laura Kelly

Tel: +971-4- 3900987

Email: Laura.Kelly@commscope.com

or

Mara Carpencu, Active PR Tel: +971-4- 3643085 E-mail: mara@activepr.biz

or

Financial Contact:

Phil Armstrong, CommScope

+1 828-323-4848

Source: CommScope

News Provided by Acquire Media