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iTRACS Launches Developer Community to Advance DCIM

— DCIM leader invites developers to join open community and build a best-of-breed vendor ecosystem for DCIM buyers and users —

TEMPE, Ariz.--(BUSINESS WIRE)-- <u>iTRACS</u>, a <u>CommScope</u> company providing industry-leading open enterprise-class data center infrastructure management (DCIM) solutions, has launched its <u>ourDCIM*Developer Community</u> globally.

The our DCIM® eveloper Community is an industry-wide grassroots movement to build an open, best-of-breed DCIM vendor ecosystem for managing and optimizing physical infrastructure. The community's goal is to:

- Facilitate the exchange of information between DCIM, information technology, IT service management (ITSM), facilities, building management systems and energy management systems vendors
- Expand the coverage of DCIM, providing customers with a truly holistic approach to infrastructure management across both IT and Facilities, and
- Advance the continued evolution of infrastructure management technology

iTRACS is inviting vendors, users, and other constituents to join the community and accelerate DCIM innovation by exploring integration with the iTRACS <u>Converged Physical Infrastructure Management</u> (CPIM[®]) software suite.

"Data centers require many different vendors, working in concert, to provide value to customers. The DCIM world is no different and we feel it takes an alliance of multiple vendors to help customers manage their entire infrastructure," said George Brooks, senior vice president, Enterprise Product and Market Management, CommScope. "iTRACS is spearheading this effort by making its CPIM platform openly available for qualified developers. We are inviting the world to join us in a collaborative journey of innovation that provides increasing levels of business value to DCIM customers."

The ourDCIM Developer Community is open for registration by visiting https://www.itracs.com/ourdcim-community/. Qualified members will have access to a portfolio of web services-based iTRACS CPIM capabilities, a chat forum and other development tools. By using these resources, ourDCIM members can develop bi-directional integrations with the CPIM environment. They can also begin an alliance with CommScope that, for some companies, could culminate in becoming an iTRACS Technology Partner through the CommScope PartnerPRO Thetwork.

Melrok LLC, a leading energy management technology provider, recently leveraged our DCIM to integrate its EnergiStream® energy management solution with iTRACS CPIM. The combined power management and capacity planning solution gives DCIM customers increased visibility into and command over power usage across IT and facilities assets that otherwise would not be monitored. Customers can improve overall energy efficiency while deferring or even eliminating the capital costs associated with expensive power-related upgrades.

"We found the ourDCIM developer community to be convenient, efficient, and easy to use," said Michel Kamel, chief executive officer, Melrok. "It has been a very productive experience for us. The integration with iTRACS went smoothly, with an accelerated timetable that meant fewer development cycles. We can now bring iTRACS data into our environment, and they can bring Melrok data into theirs to provide unprecedented energy information and management capabilities to customers."

The joint iTRACS and Melrok power management solution will be on display at the <u>Gartner Data Center Conference</u>, December 9-12 in Las Vegas.

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