

July 19, 2017

CommScope to Host Four-City 'Evolution of the Workplace' Workshops

—Open-invite, educational events will feature leaders from Navigant Research, IBM and JLL—

HICKORY, N.C.--(BUSINESS WIRE)-- The intelligent buildings marketplace is at a tipping point, according to a <u>recent</u> <u>Navigant report</u>. This year will see a significant increase in customer adoption of digital technologies and applications such as Internet of Things (IoT), artificial intelligence and building energy management solutions.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170719005213/en/



CommScope is hosting "The Evolution of the Workplace" workshops in Atlanta, Houston, Minneapolis and Seattle during August 2017. (Graphic: Business Wire) perspectives of the intelligent building ecosystem:

To help building owners and operators, IT and facilities managers, commercial real estate managers and consultants stay abreast of trends and learn best practices for deploying intelligent building infrastructure, CommScope is hosting "The Evolution of the Workplace" workshops in four U.S. cities in August 2017. These single-day events, available to registered guests at no cost, will include presentations by intelligent building experts from CommScope, Navigant Research, IBM and JLL.

"The technology evolution in commercial buildings is astounding and includes applications for energy efficiency, space utilization, enterprise mobility, data analytics and the overall in-building experience," said Ed Solis, director, Enterprise Strategy, CommScope. "To make sense of so much change requires partnerships, advisors and collaborators, which is why CommScope is bringing together players from across the industry for these workshops."

"The Evolution of the Workplace" will include insights from four unique

- Network infrastructure leader CommScope will review the latest connectivity technologies—wired and wireless—along with best practices for connectivity design to meet IoT requirements and ensure ubiquitous mobile coverage in a 5G environment.
- International business consultancy Navigant will explore the preparation IT managers and their teams need for enabling the deployment and use of IoT applications in commercial facilities.
- Tech giant IBM will explain how innovations in artificial intelligence (think "Watson") are creating unimagined opportunities and challenges in building operations.
- Commercial real estate services company JLL will address the impact these technological innovations have on building energy efficiency, workplace productivity and tenant satisfaction.

"There is a new competitive landscape and evolving business models in the intelligent buildings marketplace, as the traditional demarcation of technology offerings for facilities management have blurred," said Casey Talon, principal research analyst, Navigant.

"Vendors who create partnerships and strategies to amplify solution offering capabilities and direction will become market leaders."

CommScope's "The Evolution of the Workplace" workshops will take place in:

- Atlanta on August 2, 2017
- Houston on August 9, 2017
- Minneapolis on August 16, 2017
- Seattle on August 23, 2017

Use the links to register for free admission. Each event will proceed from 9 a.m.-4:00 p.m. local time.

Related Blog Posts:

Convergence in Commercial Real Estate: IT and OT in the IoT

Understand the Passive Infrastructure That Underpins Your Network

Distilling the Internet of Things

Detangling a Cable Mess

About CommScope:

CommScope (NASDAQ: COMM) helps companies around the world design, build and manage their wired and wireless networks. Our vast portfolio of network infrastructure includes some of the world's most robust and innovative wireless and fiber optic solutions. Our talented and experienced global team is driven to help customers increase bandwidth; maximize existing capacity; improve network performance and availability; increase energy efficiency; and simplify technology migration. You will find our solutions in the largest buildings, venues and outdoor spaces; in data centers and buildings of all shapes, sizes and complexity; at wireless cell sites; in telecom central offices and cable headends; in FTTx deployments; and in airports, trains, and tunnels. Vital networks around the world run on CommScope solutions.

Follow us on <u>Twitter</u> and <u>LinkedIn</u> and like us on <u>Facebook</u>.

Sign up for our press releases and blog posts.

This press release includes forward-looking statements that are based on information currently available to management, management's beliefs, as well as on a number of assumptions concerning future events. Forward-looking statements are not a guarantee of performance and are subject to a number of uncertainties and other factors, which could cause the actual results to differ materially from those currently expected. In providing forward-looking statements, the company does not intend, and is not undertaking any obligation or duty, to update these statements as a result of new information, future events or otherwise.

View source version on businesswire.com: http://www.businesswire.com/news/home/20170719005213/en/

News Media Contact:

Bill Walter, CommScope +1 708-236-6634 or <u>publicrelations@commscope.com</u> or Financial Contact: Jennifer Crawford, CommScope

0

+1 828-323-4970

Source: CommScope

News Provided by Acquire Media