

# **Business Value Metrics Position CommScope for Continued Success in DCIM Market**

## —IDC MarketScape Highlights CommScope's iTRACS DCIM Platform for Asset Visibility and Decision Support in Data Center Infrastructure Management —

HICKORY, N.C.--(BUSINESS WIRE)-- Collecting data from systems and physical resources within the modern data center is important, but this information is only useful if analyzed and applied back into the business to make intelligent operational and planning decisions. Turning data into useful information - and guesswork into knowledge - is one of the areas that IDC's MarketScape for DCIM highlighted for CommScope's iTRACS® DCIM software suite.

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IDC recently released the "IDC MarketScape: Worldwide Datacenter Infrastructure Management 2015 Vendor Analysis," recognizing <u>CommScope's</u> iTRACS DCIM software suite and calling out CommScope's customer success and business value metrics as decisive strengths.

"The growth of hyperscale and cloud IT data centers is driving the demand for a solution that supports the entire physical ecosystem, from power and cooling to connectivity and space," said Jennifer Koppy, research analyst at IDC. "CommScope's iTRACS solution enables control of all these systems through an interactive, 3D model with a centralized view of IT and facilities operations."

As part of CommScope's <u>Connected and Efficient Data Center</u> solutions portfolio, <u>iTRACS DCIM</u> is a comprehensive, open software suite that manages all key physical resources within the data center - assets, power, space, cooling, and network connectivity - as a single, dynamic and connected environment.

"As the importance of data centers grows, being able to holistically manage the physical ecosystem within a single dashboard is mission-critical for data center owners and operators," said Kevin St. Cyr, senior vice president of Enterprise Solutions, CommScope. "We are pleased that IDC recognizes the success that iTRACS DCIM has had driving operational efficiency for our customers, and we will continue to innovate to meet our customers' ever-growing needs."

IDC and its vendor assessment model, <u>IDC MarketScape</u>, "assess the strengths and weaknesses of vendors participating in the datacenter infrastructure management market." IDC evaluates vendors based on technology partnerships, selling partnerships, open architecture that supports full upstream and downstream support of data, and exceptional customer service with global service and support.

# **Related Videos:**

- A conversation with Ciaran Forde about data center convergence
- Top emerging trends in the data center

Introducing the iTRACS Data Center Infrastructure Management Platform

## **Related Blog Posts:**

- Data Center Capacity: How Much Do You Have and Need?
- CommScope Definitions: What is Data Center Infrastructure Management (DCIM)?

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<u>CommScope</u> (NASDAQ: COMM) helps companies around the world design, build and manage their wired and wireless networks. Our vast portfolio of network infrastructure includes some of the world's most robust and innovative wireless and fiber optic solutions. Our talented and experienced global team is driven to help customers increase bandwidth; maximize existing capacity; improve network performance and availability; increase energy efficiency; and simplify technology migration. You will find our solutions in the largest buildings, venues and outdoor spaces; in data centers and buildings of all shapes, sizes and complexity; at wireless cell sites; in telecom central offices and cable headends; in FTTx deployments; and in airports, trains, and tunnels. Vital networks around the world run on CommScope solutions.

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